

NEWSLETTER #1



CHERISH

Cultural and Natural HERItage :
a Sustainable tourism VET
Integrated approach

A European Partnership Project aimed at producing a multidisciplinary teaching program focused on the valorization and sustainable management of Non-reproducible Goods (NRGs)

N°1



Co-funded by the
Erasmus+ Programme
of the European Union

Issue N°1
Introducing Cherish





Introducing CHERISH

Context

The CHERISH project is derived from the observation that sustainability is often addressed in VET education in a simplistic manner. It is therefore fundamental that this subject area is correctly delivered within VET system through providing VET providers with the knowledge, innovative tools and best practice methods of promoting Sustainable management of Non Reproducible Goods (NRGs).

Methodology

The project will adapt to the methodology developed within the framework of the En-VET Project, that was aimed at improving the knowledge on environmental sustainability in the VET system and has been recognized as a « Good Practice » in the final evaluation made by the Erasmus+ Agency

Our Aim

Funded by Erasmus+ under Key Action 2, Cooperation and Innovation for Good Practices, CHERISH Project is aimed at providing VET teachers with a coherent set of informations and a teaching programme focused on the valorization and sustainable management of Non-Reproducible Goods (NRGs).

The interactive teaching program will consist of didactic modules with a strong European profile and with particular regard to sustainable tourism. Modules will be designed using ECVET criteria, to help teachers raise awareness and develop a pro-active attitude among their students in the sustainable development of Europe.

One of the most innovative aspects of CHERISH is the strong interdisciplinary and cross-sectoral character of the project, enabling a synergy between training, scientific research and enterprises.

Our project team will work together to develop innovative tools for trainers and teachers to integrate valorization and sustainable management of NRGs in Vocational Education and Training.

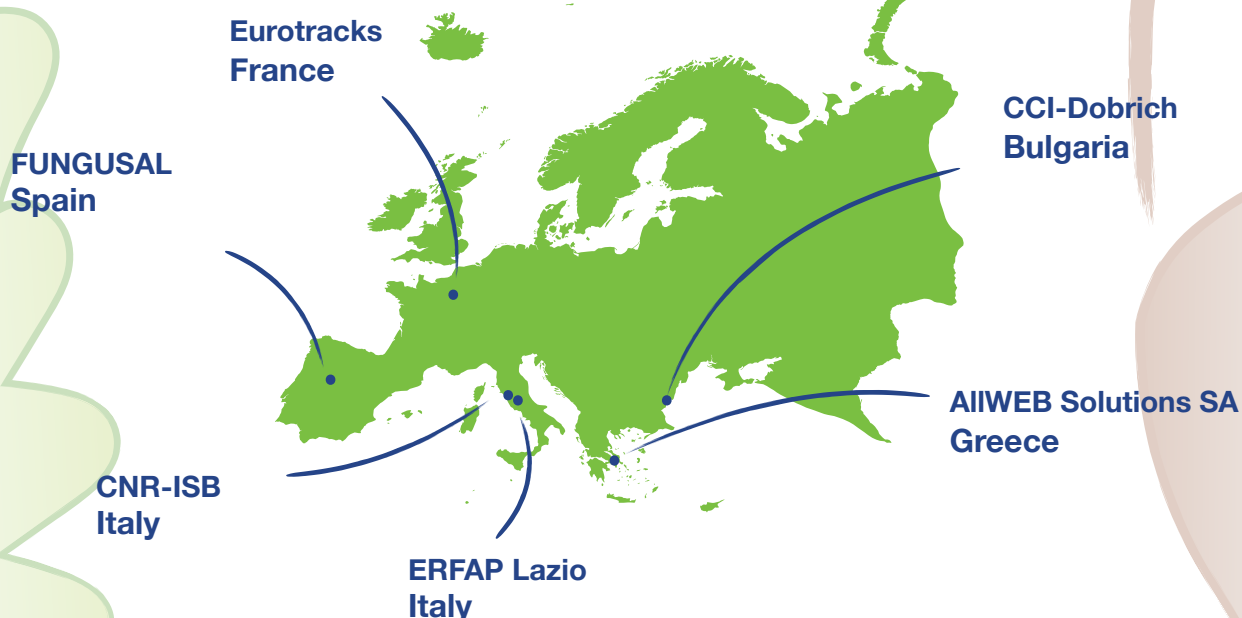
Cherish project has started in November 2019 and will last for two years.





CHERISH Partnership

The CHERISH partnership offers a wealth of skills, knowledge and experiences fundamental to the success of the project. The project gathers a highly qualified and experienced partnership, led by The National Research Council of Italy alongside 5 partner organizations from France, Italy, Spain, Greece, Bulgaria.



European Added Value

The Cherish partnership relies on European cooperation and demonstrates a strong European added value, bringing together multi-disciplinary excellence from different EU countries. Moreover, the project's result will have an international impact and will contribute to the improvement of the european VET learning in the frame of sustainable management of NRGs.





CNR - ISB



The Institute of Biological Systems, CNR-ISB, is one of the 115 institutes of the National Research Council (CNR), which is the main Italian body dedicated to scientific research. CNR-ISB belongs to the Department of Agro-food and Biological Research (DISBA) and consists of 33 employees, of which 21 are researchers.

The mission of the Institute is the development of sustainable technologies, processes and materials to improve the quality of life and the environment. Thanks to a research staff with complementary and highly interdisciplinary skills, CNR-ISB is engaged in three main thematic areas: food and agriculture, health, and environment & cultural heritage.

In addition, ISB has a consolidated experience in VET and higher education, mainly gained through participation to various Erasmus+ projects dedicated to the VET System and joint activities with Italian High Schools performed regularly within the framework of National Didactic Programmes, such as "Alternanza Scuola Lavoro".

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ERFAP LAZIO



Erfap Lazio is a vocational training organisation, established in 2000. It has 15 staff members, a large number of consultants and three offices in the Lazio region. It is accredited by Regione Lazio and has got the Quality Standard ISO 9001. Its main aim is supporting the employment and the economic growth in the region with vocational training, guidance and socio-economic research activities. Erfap Lazio has a strong relation with the educational and productive system in the region, with the trade unions and the labour market. Numerous and significant projects are dedicated to employees or to non-employed workers, carried out through paid courses or professional funds, in direct relationship with the involved employers. In recent years Erfap Lazio has operated as a partner of the "Training Center for Cultural Heritage and Activities" and some schools in the region on technical training activities related to technological innovation for specific sectors related to the Cultural Heritage sector.

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FUNGUSAL



University of Salamanca - General Foundation (FUNGUSAL), has extensive experience in the fields of education, knowledge management, education and training of young people. FUNGUSAL is a public non-profit organization established in 1998. Its main purpose is to cooperate and assist the different departments of the University in the development of its activities and projects; together with the conservation of the cultural heritage of the

University, one of the most important of the Spanish historical heritage. The

University-Enterprise Department aims to promote relations between the University of Salamanca and any public or private institution, in relation with any area of mutual interest. Some examples are: Organization of training programmes in enterprises for students and recently graduated students and VET students (in regional, national and international enterprises) ; Coordination of the Institutional and Business programme of the University ; Participation in European and International projects and programmes ; Promotion of the culture and innovation activities in SMEs.

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CCI DOBRICH

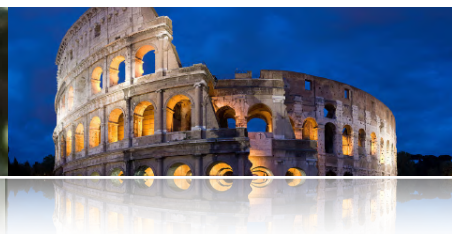


CCI is the biggest business support organization in the region of Dobrich, part of the network of Bulgarian Chambers of Commerce and Industry and of Enterprise Europe Network. CCI is a non-governmental organization, acting in public benefit, with the principles of voluntary membership and financial self-support. Mission: to increase regional economic growth and prosperity, to stimulate international trade and investment, to encourage

international exchange and cooperation, to ensure the connection between education and business.

CCI has extensive experience in Lifelong learning, cooperation and innovation projects and expertise in promoting the entrepreneurship, the employability and intercultural exchange. As a social partner, CCI participates in Councils to the Regional Governor and has decisive functions about regional policies for development, health and safety work conditions, employability, VET, elaboration of strategies for regional development. CCI is member of the Consultative Council for Tourism to the Dobrich Municipality.

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ALLWEB SOLUTIONS



Founded in 1992, Allweb focuses on providing professional IT services for data – driven businesses. Our company develops state-of-the-art solutions which unlock the power of organizations historical or real time data and enables them to improve their performance in parallel with reductions to their operating costs.

Allweb is an information technology consultancy specializing in Big Data applications, Business Analytics solutions, Internet of Things implementations and eLearning (content, apps, games).

Our solutions include a portfolio of technology platforms and professional services to unlock the potential of data. Whether in the form of data management tools, dashboards, tablet reporting, high speed databases, budgeting systems, Allweb implements advanced solutions to enable companies to manage and analyze data in real time. Our dedicated consultants is a multi-disciplinary team of professionals with strong backgrounds in business analysis, data analysis, data science, project management, software development and system integration.

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EUROTRACKS



Created in 2014, Eurotracks is a french training organisation specialized in european projects management in the fields of education and mobility. Based in Paris, Eurotracks conducts a range of activities such as : Research and Development in Educational, Training and HR sciences; European mobility; know-how and competences exchanges through european traineeships for young people, adults. Erasmus + strategic partnerships related to training issues in France and in Europe. The common aim of Eurotracks' activities is to promote knowledge and competences sharing at the european level and the quality of lifelong learning and training.

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For further information :
www.cherish2020.eu





Partnership at work

CHERISH will provide...

01- Good Practice

Case Studies and national reports on sustainable valorization of NRGs

02 - Introductory Modules

Basic didactic modules related to sustainable management of NRGs

03 - Specific Modules

Specific didactic modules related to sustainable management of NRGs

04 - Geographic information systems

In depth didactic module on geographic information systems for integrated territorial management

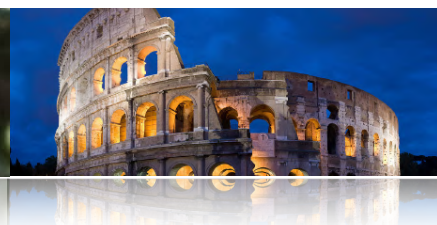
05 - Guidelines

Recommendations on sustainability education for the VET sector

CHERISH kick-off meeting, attended by all projects partners, was hosted by CCI Dobrich in Varna in Novembre 2019.



The core purpose of the meeting was to ensure that all partners had a clear understanding of the aim of the project, the project's work packages and their roles and responsibilities during the life of the project. Furthermore, the meeting allowed attendees to gain a better understanding of the expertise of each partner organisation and the value that they will bring to the project. The meeting commenced with each partner introducing their organisation and presenting their experiences. A presentation of the 26 months project was provided by Project Coordinators Pietro Ragni and Piero Ciccioli, from National Research Council-CNR, followed by a detailed discussion on the first Intellectual Outputs to be realized.





SDGs Presentation



The 17 Sustainable Development Goals (SDGs) have been adopted by all UN Member States at the end of 2015. The AGENDA 2030 has the ambition to cope with these 17 SDGs for the incoming years. It will be a unique challenge for all the Governments, but also the private sector, civil society organizations and regular people who can all help to accelerate the achievement of the SDGs.

Since SDGs were defined in order to achieve a sustainable development in three dimensions (economic, social and environmental), the CHERISH products are being defined according to those targets that are specifically aimed at improving the sustainable management of NRG's in the Member States.

Discover the six first SDGs :

Goal 1 : End poverty in all its forms everywhere

Goal 2 : End hunger, achieve food security

Goal 3 : Ensure healthy lives and promote well-being for all at all ages

Goal 4 : Ensure inclusive and quality education for all and promote lifelong learning

Goal 5 : Achieve gender equality and empower all women and girls

Goal 6 : Ensure access to water and sanitation for all

To learn more about the 17 SDGs :

<http://www.un.org/sustainabledevelopment/sustainable-development-goals>

